

## **CMAC CONFERENCES**

CMAC conferences are signature events held annually, providing education and networking opportunities for members. Additionally, they are National Board-mandated revenue sources to sustain operations.

National conferences are held in collaboration with Branches, via a conference committee comprised of the CMAC events team and Branch members. The conference committee is an advisory committee working with CMAC.

CMAC relies on the knowledge, insight and connections of the conference committee to guide and develop the education, social, and sponsorship programs, specifically in:

1. Identifying hot topics
2. Suggesting possible speakers
3. Leveraging club member speakers / relationships where appropriate
4. Identifying clubs to host social events and tours
5. Soliciting sponsorship

CMAC is responsible for overseeing and managing the logistics of the event, including the budget, suppliers, agreements, contracts, scripts, scheduling, etc., ensuring the conference meets the financial requirement. For liability and insurance, any signing of agreements lies with CMAC.

It is the intent that conferences are fantastic experiences not only for the delegates but also for the committee and CMAC, developing relationships, experiences and knowledge.

Participation in the conference committee provides 2 AA credits for committee members and 10 AA credits for the conference chair.