

# 2025 NATIONAL F&B MANAGEMENT CONFERENCE

March 1-4, 2025

Program-at-a-glance

	Saturday, March 1	Sunday, March 2	Monday, March 3	Tuesday, March 4
<b>Registration</b>	2:00 pm - 4:30 pm	7:00 am - 4:00 pm	7:30 am - 4:00 pm	7:30 - 11:00 am
<b>7:00</b>				
<b>7:15</b>				
<b>7:30</b>		<b>BREAKFAST</b> 7:15 am - 8:15 am	<b>BREAKFAST &amp; TABLETOPS</b> 7:30 am - 8:30 am	<b>BREAKFAST</b> 7:30 am - 8:30 am
<b>7:45</b>				
<b>8:00</b>				
<b>8:15</b>		<b>Conference Welcome</b>		
<b>8:30</b>		<b>Resiliency Through Adversity</b> Tareq Hadhad 8:30 am - 10:00 am	<b>Tales from the Trenches</b> Jennifer Cox, CCM 8:30 am - 10:00 am	<b>Finding Success through Humility and Vulnerability</b> David Fida 8:30 am - 9:30 am
<b>8:45</b>				
<b>9:00</b>				
<b>9:15</b>				
<b>9:30</b>				
<b>9:45</b>				<b>BREAK 9:30 am - 9:45 am</b>
<b>10:00</b>		<b>BREAK &amp; TABLETOPS</b> 10:00 am - 10:30 am	<b>BREAK &amp; TABLETOPS</b> 10:00 am - 10:30 am	<b>Mastering the Distinction Between Critique and Feedback</b> Paul Cadieux, CCM 9:45 am - 10:45 am
<b>10:15</b>				
<b>10:30</b>		<b>Growth and Excellence in Hospitality</b> Haissam Baityeh, CCM, CCE 10:30 am - 12:00 pm	<b>The Art &amp; Science of Upselling in Private Clubs</b> Ryan Tracy 10:30 am - 11:30 am	<b>My Fight Song</b> Tammy Cunnington 10:45 am - 11:45 am
<b>10:45</b>				
<b>11:00</b>				
<b>11:15</b>				
<b>11:30</b>				
<b>11:45</b>			<b>Personal Finance</b> Nick Mombourquette, BBA, CEBS, FEA 11:30 am - 12:30 pm	<b>Closing &amp; 2026 Promo</b> 11:45 am - 12:15 pm
<b>12:00</b>				
<b>12:15</b>	<b>LUNCH &amp; TABLETOPS</b> 12:00 pm - 1:00 pm		<b>Grab &amp; Go Farewell Lunch</b> 12:15 pm - 1:00 pm	
<b>12:30</b>				
<b>12:45</b>				
<b>1:00</b>		<b>LUNCH &amp; TABLETOPS</b> 12:30 pm - 2:00 pm		
<b>1:15</b>	<b>Ask a GM Anything</b> Haissam Baityeh, CCM, CCE Alysha Berezay, Eric Sargent, CCM Eric Tobin 1:00 pm - 2:00 pm			
<b>1:30</b>				
<b>1:45</b>				
<b>2:00</b>				
<b>2:15</b>		<b>BREAK &amp; TABLETOPS</b> 2:00 pm - 2:30 pm	<b>Club Roundtables</b> 2:00 pm - 3:30 pm	
<b>2:30</b>				
<b>2:45</b>	<b>Conference Registration</b> 2:00 pm - 4:30 pm	<b>Culinary Olympics</b> Chef Daniella Germond Chef Crystal Higgins 2:30 pm - 4:00 pm		
<b>3:00</b>				
<b>3:15</b>				
<b>3:30</b>				
<b>3:45</b>				
<b>4:00</b>				
<b>4:15</b>		<b>Prepare for travel to Brewery and Clubs</b>	<b>Wines of the Annapolis Valley</b> Alexandra MacMillan 4:00 pm - 5:00 pm	
<b>4:30</b>	<b>NewBee Reception</b> 4:30 pm - 5:15 pm			
<b>4:45</b>				
<b>5:00</b>				
<b>5:15</b>	Load bus for Welcome Reception	<b>Brewery &amp; Club Tours</b> Garrison Brewing Company Oakfield Golf & Country Club 5:00 pm - 9:30 pm		
<b>5:30</b>				
<b>5:45</b>	<b>Travel to Weclome Reception</b>			
<b>6:00</b>				
<b>6:15</b>				
<b>6:30</b>	<b>Welcome Reception</b> Glen Arbour Golf Course	<b>Kitchen Party</b> Westin Nova Scotian 6:30 pm - 10:00 pm		
<b>6:45</b>				
<b>7:00</b>				
<b>Close</b>	6:30 pm - 8:30 pm			



[EVENTS@THECMAC.CA](mailto:EVENTS@THECMAC.CA) [WWW.THECMAC.CA](http://WWW.THECMAC.CA)