

2025 NATIONAL F&B MANAGEMENT CONFERENCE

March 1-4, 2025

Program-at-a-glance

	Saturday, March 1	Sunday, March 2	Monday, March 3	Tuesday, March 4
Registration	2:00 pm-6:00 pm	7:00 am- 4:00 pm	7:30 am- 4:00 pm	7:30-11:00 am
7:00				
7:15				
7:30		BREAKFAST 7:15 am - 8:15 am	BREAKFAST & TABLETOPS 7:30 am - 8:30 am	BREAKFAST 7:30 am - 8:30 am
7:45				
8:00				
8:15		Conference Welcome		
8:30		Resiliency Through Adversity Tareq Hadhad 8:30 am - 10:00 am	Tales from the Trenches Jennifer Cox, CCM 8:30 am - 10:00 am	Finding Success through Humility and Vulnerability David Fida 8:30 am - 9:30 am
8:45				
9:00				
9:15				
9:30				
9:45				
10:00		BREAK & TABLETOPS 10:00 am - 10:30 am	BREAK & TABLETOPS 10:00 am - 10:30 am	Mastering the Distinction Between Critique and Feedback Paul Cadieux, CCM 9:45 am - 10:45 am
10:15				
10:30		Growth and Excellence in Hospitality Haissam Baityeh, CCM, CCE 10:30 am - 12:00 pm	The Art & Science of Upselling in Private Clubs Ryan Tracy 10:30 am - 11:30 am	My Fight Song Tammy Cunningham 10:45 am - 11:45 am
10:45				
11:00				
11:15				
11:30				
11:45			Personal Finance Nick Mombourquette, BBA, CEBS, FEA 11:30 am - 12:30 pm	Closing & 2026 Promo 11:45 am - 12:15 pm
12:00				
12:15	LUNCH & TABLETOPS 12:00 pm - 1:00 pm		Grab & Go Farewell Lunch 12:15 pm - 1:00 pm	
12:30				
12:45				
1:00	Ask a GM Anything Haissam Baityeh, CCM, CCE Alysha Berezay, Eric Sargent, CCM Eric Tobin 1:00 pm - 2:00 pm	LUNCH & TABLETOPS 12:30 pm - 2:00 pm		
1:15				
1:30				
1:45				
2:00			BREAK & TABLETOPS 2:00 pm - 2:30 pm	
2:15				
2:30	Culinary Olympics Chef Daniella Germond Chef Crystal Higgins 2:30 pm - 4:00 pm	Club Roundtables 2:00 pm - 3:30 pm		
2:45				
3:00				
3:15				
3:30			BREAK 3:30 pm - 4:00 pm	
3:45				
4:00				
4:15	Prepare for travel to Brewery and Clubs	Wines of the Annapolis Valley Benjamin Bridge Winery 4:00 pm - 5:00 pm		
4:30				
4:45				
5:00	Brewery & Club Tours Brewery Tour Oakfield Golf & Country Club			
5:15				
5:30				
5:45				
6:00				
6:15				
6:30	Opening Reception Halifax Club	5:00 pm - 9:30 pm	Kitchen Party Dinner Westin Nova Scotian	
6:45				
7:00				
Close				6:30 pm - 8:30 pm



EVENTS@THECMAC.CA WWW.THECMAC.CA