

# The Club Manager Quarterly

## ADVERTISING REQUEST FORM



The *Club Manager Quarterly* (CMQ) is the official journal of the Canadian Society of Club Managers (CSCM) and as such reaches the club management industry in Canada with a readership of over 700.

The CSCM, through CMQ, aims to provide a quality publication that is professional and credible to its readers and provides educational and professional development content.

### ADVERTISEMENTS:

CSCM will have the sole discretion for determining the types of advertising that will be accepted and displayed. Under no circumstances will CSCM's acceptance of an advertisement be considered a guarantee, warranty or endorsement of the product(s) advertised or the company that manufactures it. CSCM reserves the right to discontinue advertising at any time. Previous acceptance of an advertiser under these guidelines does not guarantee continued acceptance. Advertisements are reviewed on a case-by-case basis.

### ADVERTISING RATES:

*Advertising rates indicated below are for colour artwork only.*

size	single issue rate	full year rate	ad dimensions width x length
Trim size: 8 3/8" X 10 7/8"			
Bleed size: 8 5/8" X 11 1/8"			
Type page size: 7" X 9 1/2"			
Binding: Saddle-stitched			
Printing Process: Sheet fed			
Full Page	\$1,704.45	\$1,473.45	7" x 9 1/2"
1/2 Page Horizontal	\$1,418.45	\$1,242.45	7" x 4 5/8"
1/2 Page Vertical	\$1,418.45	\$1,242.45	4 5/8" x 7"
1/4 Page Horizontal	\$1,033.45	\$923.45	4 5/8" x 3 3/8"
1/4 Page Vertical	\$1,033.45	\$923.45	3 3/8" x 4 5/8"
1/6 Horizontal	\$912.45	\$824.45	4 5/8" x 2 1/8"
1/6 Vertical	\$912.45	\$824.45	2 1/8" x 4 5/8"

*GST and/or HST will be added to the prices*

### FILE SPECIFICATION FOR ADS:

CMYK colour mode only. Files accepted: .pdf, .jpg and .tiff at 300 dpi

### INSERTS & POLYBAGGING:

Inserts may be considered but are subject to quote and content approval by CSCM.

### YOUR INFORMATION:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Fax: (     ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### AD PLACEMENT:

CMQ ISSUE	SIZE OF AD	COST
<input type="radio"/> WINTER		
<input type="radio"/> SPRING		
<input type="radio"/> SUMMER		
<input type="radio"/> FALL		

Client Signature: \_\_\_\_\_

\_\_\_\_\_

Date: \_\_\_\_\_