



BMI GM/COO Schedule
January 26-30, 2026
Updated January 14, 2026

| Time | Monday-26 | Tuesday-27 | Wednesday-28 | Thursday-29 | Friday-30 | | | | |
|-------|---|--|--|---|---|---|---|--|--|
| 7:30 | | | | | Breakfast TRS 3-112 | | | | |
| 7:45 | | | | | | | | | |
| 8:00 | Breakfast TRS 3-112 | Breakfast TRS 3-112 | Breakfast TRS 3-112 | Breakfast TRS 3-112 | Retirement & Benefits Jules Fiorini MSc Economics BFL Canada TRS 3-112 | | | | |
| 8:15 | | | | | | | | | |
| 8:30 | Introduction & Case Study Suzanne Godbehere CMAC Dr. Chris Gibbs Ted Rogers School of Management TRS 3-112 | Communications Strategies for Member Engagement Marla Spergel, BA, MAEd Lecturer, Ted Rogers School of Management TRS 3-112 | Apply Language of Finance Part 1 Kimberley Iwamoto CPA, CGA, CCM, CCE TRS 3-112 | Marketing Principles Dr. Julie Kellershohn BSc, MBA, PhD Assistant Professor Ted Rogers School of Management TRS 3-112 | | | | | |
| 8:45 | | | | | | | | | |
| 9:00 | | | | | | | | | |
| 9:15 | | | | | | | | | |
| 9:30 | | | | | | | | | |
| 9:45 | Break | Break | Break | Break | Presentations TRS 3-112 | | | | |
| 10:00 | | | | | | | | | |
| 10:15 | | | | | | Crisis Communications Paul Cadieux, CCM COO Bayview Golf & Country Club TRS 3-112 | Turf Grass Management Katerina Jordan, BSc, MSc, PhD Associate Professor University of Guelph Director, Guelph Turf Grass Institute TRS 3-112 | Apply Language of Finance Part 2 Kimberley Iwamoto CPA, CGA, CCM, CCE TRS 3-112 | Membership Marketing Dr. Julie Kellershohn, BSc, MBA, PhD Assistant Professor Ted Rogers School of Management TRS 3-112 |
| 10:30 | | | | | | | | | |
| 10:45 | | | | | | | | | |
| 11:00 | | | | | | | | | |
| 11:15 | | | | | | | | | |
| 11:30 | Independent Lunch | Independent Lunch | Transport to Granite Club | Independent Lunch | | | | | |
| 11:45 | | | | | | | | | |
| 12:00 | | | | | | | | | |
| 12:15 | | | | | | | | | |
| 12:30 | | | | | | | | | |
| 12:45 | Golf Operations Tiim Zado, BComm, MBA Professor & Coordinator Golf Management Georgian College TRS 3-112 | Working with Club Boards & Committees Mark Thompson President & Chief Engagement Officer McKinley Solutions TRS 3-112 | Club Tour & Lunch Granite Club | The Law and Club Operations Peter Wilson, BA, MA, LL.M Law Instructor Ted Rogers School of Management TRS 3-112 | | Class Photo, Luncheon, Closing Comments and Presentations CPA Lounge | | | |
| 13:00 | | | | | | | | | |
| 13:15 | | | | | | | | | |
| 13:30 | | | | | | | | | |
| 13:45 | | | | | Break | Break | Break | Break | |
| 14:00 | | | | | | | | | |
| 14:15 | | | | | | | | | |
| 14:30 | Communication & Negotiation Neil Rothenbergh, DBA Instructor, Ted Rogers School of Management TRS 3-112 | Break | Assessing, Planning and Executing Facilities Projects John Gravett, CCM, CCE Chief Executive Officer Granite Club Granite Club | Case Study Preparation | | | | | |
| 14:45 | | | | | | | | | |
| 15:00 | | | | | | | | | |
| 15:15 | | | | | | | | | |
| 15:30 | | | | | | | | | |
| 15:45 | Break | Giving Effective Feedback Mark Thompson President & Chief Engagement Officer McKinley Solutions TRS 3-112 | Break | Break | | | | | |
| 16:00 | | | | | | | | | |
| 16:15 | | | | | Technology Trends Dr. Atty Mashatan, PhD, CISSP Associate Professor Ted Rogers School of Management TRS 3-112 | Break | Break | | |
| 16:30 | | | | | | | | | |
| 16:45 | | | | | | | | | |
| 17:00 | | | | | | | | | |
| 17:15 | | | | | | | | | |
| 17:30 | Day in Review | Day in Review | Day in Review | Free Evening | | | | | |
| 17:45 | | | | | | | | | |
| 18:00 | | | | | | | | | |
| 18:15 | | | | | | | | | |
| 18:30 | | | | | | | | | |
| 18:45 | Club Tour & Dinner Royal Canadian Yacht Club | Free Evening | Free Evening | Case Slides & Executive Summary Due at 9pm | | | | | |
| Late | | | | | | | | | |

(1) Time. The times of workshop are subject to change. The final schedule will be provided when you arrive on January 26th