



BMI GM/COO Program at a Glance

January 26-30, 2026

**Toronto
Metropolitan
University**

**TED
ROGERS
SCHOOL**
Hospitality
& Tourism
Management

Time	Monday-26	Tuesday-27	Wednesday-28	Thursday-29	Friday-30	
07:45					Retirement & Benefits	
08:00	Breakfast	Breakfast	Breakfast	Breakfast		
08:15						
08:30	Introduction & Case Study <i>Amanda Cormier, CAE CMAC Dr. Chris Gibbs Ted Rogers School of Management</i>	Communication & Negotiation <i>Neil Rothenbergh DBA Instructor, Ted Rogers School of Management</i>	Apply Language of Finance Part 1 <i>Kimberley Iwamoto CPA, CGA, CCM, CCE</i>	The Law and Club Operations <i>Peter Wilson BA, MA, LLM Law Instructor Ted Rogers School of Management</i>		
08:45					Break	
09:00						Case Study Team Presentations
09:15						
09:30						
09:45						
10:00	Break	Break	Break	Break	Group Photos & Bagged Lunch	
10:15	Crisis Communications Paul Cadieux, CCM COO Bayview Golf & Country Club	Golf Operations <i>Tim Zado BComm, MBA Professor & Coordinator Golf Management Georgian College</i>	Apply Language of Finance Part 2 <i>Kimberley Iwamoto CPA, CGA, CCM, CCE</i>	Communications Strategies for Member Engagement <i>Marla Spergel BA, MAEd Lecturer, Ted Rogers School of Management</i>		
10:30						
10:45						
11:00						
11:15						
11:30						
11:45	Lunch	Lunch	Transport to Club	Lunch		
12:00						
12:15						
12:30						
12:45	Marketing Principles <i>Dr. Julie Kellershohn BSc, MBA, PhD Assistant Professor Ted Rogers School of Management</i>	Working with Club Boards & Committees <i>Mark Thompson President & Chief Engagement Officer McKinley Solutions</i>	Club Tour & Lunch	Turf Grass Management <i>Katerina Jordan, BSc, MSc, PhD Associate Professor University of Guelph Director, Guelph Turf Grass Institute</i>		
13:00						
13:15						
13:30						
13:45						
14:00						
14:15	Break	Assessing, Planning and Executing Facilities Projects	Break	Case Study Preparation		
14:30	Membership Marketing <i>Dr. Julie Kellershohn BSc, MBA, PhD Assistant Professor Ted Rogers School of Management</i>		Break			
14:45						
15:00						
15:15						
15:30						
15:45						
16:00	Break		Break		Day in Review	
16:15	Technology Trends <i>Dr. Atty Mashatan PhD, CISSP Associate Professor Ted Rogers School of Management</i>					
16:30						
16:45						
17:00						
17:15	Day in Review & Case Study	Day in Review				
17:30						
17:45						
18:00						
18:15	Evening Event	Free Evening	Free Evening	Free Evening		

(1) Time. The times of workshop are subject to change. The final schedule will be provided when you arrive on January 26th