



BMI GM/COO Program at a Glance

January 26-30, 2026

**Toronto
Metropolitan
University**

**TED
ROGERS
SCHOOL**
Hospitality
& Tourism
Management

Time	Monday-26	Tuesday-27	Wednesday-28	Thursday-29	Friday-30		
07:45					Retirement & Benefits		
08:00	Breakfast	Breakfast	Breakfast	Breakfast			
08:15							
08:30	Introduction & Case Study <i>Amanda Cormier, CAE CMAC Dr. Chris Gibbs Ted Rogers School of Management</i>	Communication & Negotiation <i>Neil Rothenbergh DBA Instructor, Ted Rogers School of Management</i>	Apply Language of Finance Part 1 <i>Kimberley Iwamoto CPA, CGA, CCM, CCE</i>	The Law and Club Operations <i>Peter Wilson BA, MA, LLM Law Instructor Ted Rogers School of Management</i>			
08:45							
09:00					Break		
09:15					Case Study Team Presentations		
09:30							
09:45							
10:00	Break	Break	Break	Break			
10:15	Crisis Communications Paul Cadieux, CCM COO Bayview Golf & Country Club	Golf Operations <i>Tim Zado BComm, MBA Professor & Coordinator Golf Management Georgian College</i>	Apply Language of Finance Part 2 <i>Kimberley Iwamoto CPA, CGA, CCM, CCE</i>	Communications Strategies for Member Engagement <i>Marla Spergel BA, MAEd Lecturer, Ted Rogers School of Management</i>			
10:30							
10:45							
11:00							
11:15							
11:30	Lunch	Lunch	Transport to Club	Lunch			
11:45							
12:00							
12:15							
12:30	Marketing Principles <i>Dr. Julie Kellershohn BSc, MBA, PhD Assistant Professor Ted Rogers School of Management</i>	Working with Club Boards & Committees <i>Mark Thompson President & Chief Engagement Officer McKinley Solutions</i>	Club Tour & Lunch	Turf Grass Management <i>Katerina Jordan, BSc, MSc, PhD Associate Professor University of Guelph Director, Guelph Turf Grass Institute</i>	Group Photos & Bagged Lunch		
12:45							
13:00							
13:15							
13:30							
13:45							
14:00							
14:15					Break	Assessing, Planning and Executing Facilities Projects	Break
14:30					Membership Marketing <i>Dr. Julie Kellershohn BSc, MBA, PhD Assistant Professor Ted Rogers School of Management</i>		Case Study Preparation
14:45							
15:00							
15:15							
15:30							
15:45							
16:00	Break						
16:15	Technology Trends <i>Dr. Atty Mashatan PhD, CISSP Associate Professor Ted Rogers School of Management</i>	Break					
16:30							
16:45							
17:00							
17:15							
17:30	Day in Review & Case Study	Day in Review					
17:45		Day in Review					
18:00							
18:15	Evening Event		Free Evening	Free Evening	Free Evening		

(1) Time. The times of workshop are subject to change. The final schedule will be provided when you arrive on January 26th